



A STUDY ON IMPACT OF FINTECH ON INCLUSIVE FINANCE: A FOCUS ON BANKING INDUSTRY

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Abstract

This study investigates the impact of fintech on inclusive finance, with a focus on the banking industry. It seeks to comprehend how fintech-driven inclusive finance affects bank profitability and what this means for global financial inclusion. The research will examine current literature, empirical evidence, and data from developing nations to shed light on the relationship between fintech, the banking industry, and inclusive finance. Fintech is revolutionizing financial services by harnessing technology and cloud-based data to provide products that are more personalized to the needs of consumers at a lower cost. The ability of fintech to increase financial inclusion and help underserved groups is well acknowledged. It will also talk about the consequences of fintech for financial inclusion and sustainability, such as the challenges it brings to financial systems and the need for regulatory measures. Fintech's cost-effectiveness has reduced the financial exclusion gap, making financial services more accessible for a wider population. The study will add to the existing body of knowledge on fintech and inclusive finance by giving insights into the complicated interplay between technology, the banking system, and financial inclusion.

However, the paper also addresses regulatory challenges, emphasizing the need to balance fostering Fintech innovation with safeguarding consumer interests. The findings have significant implications for financial institutions, policymakers, and stakeholders, emphasizing the need to adapt to this dynamic financial landscape for a more inclusive and equitable financial system.

Keyword: *Financial Inclusion, Fintech, digitalization, digital infrastructure, finance landscape.*

Introduction

Inclusive finance is the provision of financial services to underserved populations, such as low-income individuals, women, and rural communities, to promote financial inclusion for economic growth, poverty reduction, and social development. Fintech, or financial technology, is a rapidly growing industry that uses technology to provide innovative financial services and products. It has the potential to revolutionize the finance industry by offering technology-enabled solutions that better address customer needs and preferences. However, fintech may disrupt traditional financial institutions' business models, necessitating new approaches to ensure financial systems' stability, integrity, security, and inclusion. The rise of fintech and bigtech also presents regulatory challenges for the financial system, necessitating measures to ensure consumer protection and stability. Fintech startups aim to challenge traditional financial services providers by offering more nimble solutions, serving underserved segments, or providing faster or better service. Affirm a financial company, offers short-term loans for consumers with poor or no credit, while Better Mortgage streamlines the home mortgage process with a digital-only offering. GreenSky links home improvement borrowers with banks by helping consumers avoid lenders and save on interest by offering zero-interest promotional periods. Tala, a microloan provider in the developing world, offers microloans based on transaction history and mobile game play, providing better options than local banks, unregulated lenders, and other microfinance institutions. These startups aim to provide better options for consumers with poor or no credit, making financial life more enjoyable and accessible. Overall, fintech startups are



transforming the financial landscape by offering more efficient, underserved services and transforming the way people access and manage their finances.

Fintech, a technology that focuses on providing financial services through mobile banking, is expected to revolutionize the way businesses operate. It will enable increased access to information, data, analytics, and decentralization of access, allowing for unprecedented interactions between consumers, businesses, and the wider economy. The younger generation is more likely to be aware of fintech, particularly targeting Gen Z and millennials due to their growing earning potential. This shift in focus will also eliminate the need for businesses to secure financing or establish infrastructure, such as landline-connected card readers.

Financial inclusion refers to the access to affordable and useful financial products and services that meet individual and business needs, such as transactions, payments, savings, credit, and insurance. It is an enabler for 7 of the 17 Sustainable Development Goals and is a key enabler to reduce extreme poverty and boost shared prosperity. The World Bank Group focuses on ensuring access to transaction accounts, which facilitate day-to-day living and help families and businesses plan for long-term goals and emergencies. The ongoing COVID-19 crisis has reinforced the need for increased digital financial inclusion, deploying cost-saving digital means to reach financially excluded and underserved populations with formal financial services. While 1.2 billion adults worldwide have access to an account between 2011 and 2017, 1.7 billion adults remain unbanked in 2017, including women poor households in rural areas or out of the workforce.

Literature Review

1. **Impact of Finance Technology (FinTech) On Financial Inclusion In Rural India** was authored by **Shubham Goswami, Raj Bahadur Sharma, and Vineet Chouhan**. It Published in **February 2022**. Financial inclusion is crucial for poverty reduction, economic development, and stability, but many people in developing countries, particularly rural and remote regions, lack basic bank accounts. Financial technology and mobile money services are essential for transactions and self-employment initiatives. Research on FinTech is still in its early stages, but rural people are more likely to use FinTech services for financial inclusion. Most respondents believe FinTech can improve profitability, savings, and income, but some users express concern about privacy risks. Users believe service charges are reasonable and value for money, and they trust agents providing FinTech services. This report provides empirical evidence on growth drivers and success factors for FinTech services, supporting investors, policymakers, and regulators in overcoming obstacles to inclusive financial growth.
2. The study was written by **Mohammad Asif, Mohd Naved Khan, Sadhana Tiwari, and Firoz Alam** and was published in **2023** under the title **The Impact of Fintech and Financial Digital Service on Financial Inclusion in India**. The study found that Financial inclusion is crucial for poverty alleviation, economic growth, and stability. In underdeveloped nations, rural areas lack access to basic banking services. Fintech and mobile money services can improve living standards and create new enterprises. Policymakers prioritize financial inclusion, and rural residents should actively use fintech-based mobile services. The study provides best practices for managing financial conditions and enhancing inclusive financial development. Fintech growth focuses on innovation, offering seamless financial services, and reducing fees and regulations. Banks must collaborate with entrepreneurs and adopt technological advancements.
3. In their paper, "**Digital Bank of the Future**," published in **January 2020**, authors **Lyubov Anatolyevna Petrova, Tatyana Evgenievna Kuznetsova, Sofya Anatolyevna Eremina, and**



Oleg Anatolyevich Kalachev. The banking industry is modernizing due to new firms specializing in mono services. The 2008-2009 global financial crisis led to increased regulation, causing issues for banks. Implementing regulations can be a competitive advantage for emerging financial enterprises. Digital technology can help address these issues by lowering operating expenses by moving communications to digital channels and automating tasks. The new digitalization trend will see winners with a clear strategic vision, customer analysis, digital technology implementation, and recognition of digitization as a growth opportunity in customer service and the overall banking segment.

4. The study was titled as **Banking Sector and Financial Inclusion in India**” which was authored by **Jyoti Talreja Jamnani** was published on November 2020 in the journal of **Journal of Indian Economy**. The study determined that Banks play a crucial role in the growth of the economy by infusing funds into the market, boosting investments and entrepreneurship. Financial inclusion is essential for inclusive growth and cannot be achieved without the support of the banking sectors. This paper aims to identify factors affecting the financial inclusion agenda and its impact on the country's economic growth. Financial access can improve the financial conditions and standards of life for the poor and disadvantaged population. Government initiatives like installing new ATMs, opening new bank branches, and providing credit through mudra loans have contributed to economic growth. Further focus should be on providing financial literacy on using banking services online and offline.
5. In the research titled as **A Study on financial Inclusion in the Indian banking Sector** Was authored by **Chug & Rajni and** published in **2016**. The research aimed to understand the concept of Financial Inclusion, which is the emergence of financial inclusion from financial exclusion. Financial Inclusion depends on providing savings, credit facilities, insurance, and remittance, rather than just accessibility to banking outlets. The Reserve Bank of India (RBI) emphasizes making the lower income group bankable to develop a diversified asset portfolio and curb earnings volatility. Achieving Financial Inclusion requires systematic effort, leveraging technology, regulatory framework, and appropriate business strategies. The study found that Financial Inclusion has penetrated India's economy to a large extent, with the proliferation of new bank accounts and financial services increasing it. However, the intensity of Financial Inclusion is less than unity, and there is still room for improvement. The level of awareness about financial products and services varies between rural and urban populations. Financial education can help raise awareness, but it doesn't necessarily lead to access and usage.
6. The study was authored by **Mrs. Ambica potluri & Mrs. Naga sulochana.M** which was titled as **A study on Financial Inclusion In India with reference to Banking Industry**”. Published on **March 2018** in **International journal of management and social science research review**. The study found that India ranks moderately in financial inclusion compared to other countries. Studies show a close relationship between financial inclusion and development, but constraints like financial literacy, poverty, and advanced technology hinder inclusive growth. Inclusive growth requires a proper mechanism to channel resources from top to bottom. Literacy is a prerequisite for creating investment awareness and is a key tool for financial inclusion. However, literacy alone cannot guarantee high-level financial inclusion, but it can help achieve better poverty alleviation results. The study's findings should guide policymakers and bankers in considering innovative approaches to improve financial inclusion participation.



7. The study was written by **Pruthiranjana Dwibedi & Jyotisankar Mishra** and was published in **2022** under the title **Financial Inclusion in India: A case study on State Bank of India**. Financial education is crucial for vulnerable groups in India, a country with a broad social and economic character. Banks should view financial inclusion as a commercial opportunity rather than a need, affecting every part of society. Banks mobilize savings and allocate credit for production and investment, contributing to the country's economic development by identifying and lending to entrepreneurs. The RBI and government play a critical role in promoting financial inclusion, boosting economic growth through increased banking penetration, ATM installation, and various initiatives. The Financial Inclusion Program (FIP) assesses the performance of banks participating in financial inclusion efforts. The new Financial Inclusion Plan focuses on transaction volume, critical for India's growth. The strongest link between financial inclusion and economic growth is seen, with the number of SBI branches positively impacting the country's GDP.
8. In the article “**Efficiency of Indian banks in fostering financial inclusion: an emerging economy perspective**” was authored by **Nidhi Agarwala, Sudarshan Maity, and Tarak Nath Sahu** published in January 2023. The PMJDY programme in India aims to achieve financial inclusion, with public and private banks playing a crucial role. A study using the DEA model measured the efficiency of 25 banks, revealing that Public Sector Banks (PSBs) have performed better than Private Sector Banks (PVBs) in expanding financial inclusion. This is due to PSBs' enthusiastic participation in social welfare schemes and their better implementation of schemes like PMJDY. The COVID-19 pandemic has further challenged the banking sector's competence, but policies should be formulated to encourage the use of bank accounts. Post-account opening policies, incentives, and a widespread network of access points could help expand financial inclusion. The study contributes to existing literature by highlighting the efficiency of Indian banks and the deficiencies that need improvement. Future research should consider other financial institutions and the impact of the pandemic on banks' efficiency.
9. According to the research report by **Talia Ahmad, Corrin Bulmer, Zameena Dadani, Chad Rickaby and Fernando Rodriguez** was titled as “**Financial Inclusion In India's Digital Age**” published on 2021. The study found that The BC model has been successful in serving the rural population in India. To increase demand for financial services, BCs and their BCNMs should focus on product, price, people, process, promotion, place, and physical evidence. The BC model should be appropriate for the consumer-base, with a variety of products and understanding of the products offered. The price should represent the consumer's financial capability and agents should be incentivized to continue the business. Training is essential for agents, and efficient customer support is crucial. Promotion and community involvement are also important, as rural bottom 20% demographics are community-oriented. The BC model will be crucial for implementing new government policies and partnering with new players like payments banks, small finance banks, and telecommunication companies.
10. **The Future Of Financial Inclusion Through Fintech: A Conceptual Study In Post-Pandemic India** was authored by **Ms. Divyani Datta**. It Published in **January 2023**. The study determines that India is leveraging FinTech to drive growth and enhance financial inclusion. As a data-rich country, India can leverage FinTech's momentum in digitalization, infrastructure creation, insurance, and wealth management. However, risks must be considered, such as improving digital literacy to protect against digital frauds. Strengthening regulatory and



supervisory frameworks is crucial for a more inclusive, cost-effective, and resilient financial system. Systematic collaboration between mainstream financial entities and FinTech institutions is essential for creating inclusion through innovation. India has already leveraged machine learning and big data to improve financial services penetration. Access opportunities to FinTech should also be explored to accelerate financial inclusion. India should seize the opportunity at the early stages of the post-Covid era.

Research Gap

The research gap in "A Study on the impact of fintech on inclusive finance: a focus on the banking industry" is the lack of direct empirical evidence on the impact of fintech on financial inclusion. Measuring fintech's impact is challenging due to differences in scope, scale, and digital aspects. More research is needed to provide a comprehensive understanding of fintech's impact on inclusive finance.

Objectives

- To ascertain the role of fintech in financial Inclusion In the Indian banking sector.
- To evaluate the opportunities and challenges fintech in financial Inclusion In Indian banking sector
- To evaluate the demographic factor challenges to adopting the Fintech in financial inclusion on Indian banking industry.

Meanings

Fintech

Financial technology (better known as fintech) is used to describe new technology that seeks to improve and automate the delivery and use of financial services. At its core, fintech is utilized to help companies, business owners, and consumers better manage their financial operations, processes, and lives.

Financial Inclusion

Financial inclusion means that individuals and businesses have access to useful and affordable financial products and services that meet their needs – transactions, payments, savings, credit and insurance – delivered in a responsible and sustainable way.

Fintech impact the profitability of banks in developing countries

- Fintech-backed inclusive finance can boost banks' return on assets (ROA) by 9.10%, return on equity (ROE) by 18.87%, and net interest margin (NIM) by 7.98% .
- Fintech can help banks improve their efficiency, leading to higher profits or lower costs
- Fintech credit tends to reduce bank profitability while improving risk-related performance, suggesting that fintech competes with banks and takes away their market share,
- The growth of fintech funding negatively influences bank profitability, but its lag effect is positive.



Fintech services used for inclusive finance in the banking industry

- Digitization of financial services to reduce costs and make them available to a wider range of people, particularly in developing countries where many individuals and small businesses lack access to traditional financial services due to geographical and financial barriers.
- Specifically targeting underprivileged groups of the population, such as women, who are frequently excluded from financial services owing to cultural and societal hurdles.
- Providing innovative services that can broaden access to savings, loans, and insurance solutions that can assist businesses in expanding, mitigating risks, and planning for the future.
- Offering mobile banking services that enable clients to access banking services via mobile devices, which is especially significant in rural areas where traditional banking services are scarce.
- Using digital money to expedite the transfer of welfare benefits or the payment of taxes, which can increase financial inclusion by lowering the cost of accessing payment and savings services.

Benefits and Drawbacks of Fintech For Financial Inclusion

Some of the major benefits of fintech for financial inclusion are:

- **Greater accessibility to financial services:** By offering digital financial services that are more readily available and reasonably priced than traditional banking services, fintech is increasing accessibility to financial services, especially in underprivileged areas.
- **Enhanced efficiency:** By automating procedures and cutting expenses, fintech is enhancing the efficiency of financial services, which can lower costs and increase accessibility.
- **New business models:** Fintech is making it possible to create new products, applications, and business models that are altering the way financial services are provided. This could result in the provision of more creative and inclusive financial services.

Some of the major draw backs of fintech for financial inclusion are:

- **Cyber security risks:** Due to its heavy reliance on technology, fintech may be at danger from cyber-attacks. The security of financial transactions and personal information may be jeopardised by these dangers.
- **Financial instability:** Fintech has the potential to upend established financial systems, which, if improperly handled, could result in financial instability.
- **Restricted accessibility:** Although fintech might increase access to financial services, not everyone may be able to use it, especially if they prefer in-person help or do not have internet connection.

Challenges that fintech companies face in promoting financial inclusion in developing countries

➤ **Limited technology access**

Although fintech can increase access to financial services, not everyone may be able to use it, especially if they prefer in-person help or do not have internet connection. This may restrict the market that fintech companies can enter and make it more challenging to advance financial inclusion in some regions.

➤ **Lack of trust**

Because they are worried about fraud and security, many consumers in underdeveloped nations may not trust digital financial services. Fintech businesses may find it challenging to get traction and advance financial inclusion as a result.



➤ **Regulatory obstacles**

In developing nations, fintech companies may encounter regulatory obstacles that could impede their capacity to provide financial services and advance financial inclusion.

➤ **Cultural and social constraints**

Fintech companies may encounter challenges in promoting financial inclusion due to cultural and social barriers that women and other marginalized communities may face when trying to access financial services.

Research Methodology

The research used only primary sources. This Google Form is made available to clients of numerous banks and fintech companies. For this study, 195 samples were obtained using convenient sampling methods and random sampling. The research data has been customized to investigate the prospects, impact, and challenges of fintech on financial inclusion in India, with an emphasis on the banking industry and demographic variables.

The data was gathered from a random sample of Bangalore residents who use modern financial technology. The anonymous people are members of the general public, different banking customers, and Bangalore's IT categories. The opinions of users and the adoption of technology are the only sources of data. The data was gathered with structured questionnaires in consideration. Numerous statistical tests are employed in this study. ANOVA, Chi-square, and linear regression tests are examples of statistical tests. Microsoft Excel and SPSS software were used to analyse the statistical test.

Hypothesis

H0: There is no significant difference in the cost of financial services among different age groups and fintech impact levels.

H1: There is a significant difference in the cost of financial services among different age groups and fintech impact levels

(I) age		Mean Difference (I-J)	Std. Error	Sig.	95% Confidence Interval	
					Lower Bound	Upper Bound
18-24	25-34	.73717*	.17160	.000	.2924	1.1819
	35-44	-.50215	.20278	.067	-1.0277	.0234
	55 and above	.01136	.38217	1.000	-.9791	1.0019
25-34	18-24	-.73717*	.17160	.000	-1.1819	-.2924
	35-44	-1.23932*	.21499	.000	-1.7965	-.6821
	55 and above	-.72581	.38879	.246	-1.7335	.2819
35-44	18-24	.50215	.20278	.067	-.0234	1.0277
	25-34	1.23932*	.21499	.000	.6821	1.7965
	55 and above	.51351	.40352	.582	-.5323	1.5594
55 and above	18-24	-.01136	.38217	1.000	-1.0019	.9791
	25-34	.72581	.38879	.246	-.2819	1.7335
	35-44	-.51351	.40352	.582	-1.5594	.5323
Test of Homogeneity of Variances						
Levene Statistic		df1	df2	Sig.		
72.224		3	191	.001		



ANOVA					
Convenience					
	Sum of Squares	df	Mean Square	F	Sig.
Between Groups	39.224	3	13.075	12.207	.023
Within Groups	204.571	191	1.071		
Total	243.795	194			

The data is analyzed using the Levene's Test, which measures the variances of financial service costs across different age groups and fintech impact levels. The results show a significant difference in variances, rejecting the null hypothesis and allowing further analysis to explore differences in means among age groups and fintech impact levels.

The study used an ANOVA test to analyze the impact of age group and fintech on financial service costs. The results showed a significant difference in the means of financial services costs across different age groups and fintech impact levels. The F-statistic was 12.207, and the significance level was .023. The results suggest that fintech can significantly reduce the cost of financial services for older individuals.

H0: There is no significant relationship between the adoption of Fintech and gender, and the cost of financial services.

H1: There is a significant relationship between the adoption of Fintech and gender, and the cost of financial services.

Model Summary

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Change Statistics					Durbin-Watson
					R Square Change	F Change	df1	df2	Sig. Change	
1	.109 ^a	.012	.007	.85064	.012	2.323	1	193	.129	2.241

ANOVA^a

Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	1.681	1	1.681	2.323	.129 ^b
	Residual	139.652	193	.724		
	Total	141.333	194			

a. Dependent Variable: impactoncost

b. Predictors: (Constant), gender

Coefficients

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1.957	.200		9.788	.126
	gender	-.187	.123	-.109	-1.524	.129

a. Dependent Variable: impactoncost



Residuals Statistics^a

	Minimum	Maximum	Mean	Std. Deviation	N
Predicted Value	1.5833	1.7701	1.6667	.09309	195
Residual	-.77011	3.41667	.00000	.84844	195
Std. Predicted Value	-.895	1.111	.000	1.000	195
Std. Residual	-.905	4.017	.000	.997	195

a. Dependent Variable: impactoncost

The study reveals that the adoption of Fintech and gender can explain approximately 1.2% of the variance in the cost of financial services, while only 0.7% can be attributed to the independent variables. The ANOVA table shows that the F-statistic is 2.323 with a p-value of 0.129, indicating no statistically significant relationship between the two variables. The regression coefficients table shows a coefficient of 1.957 representing the expected average cost of financial services when all other variables are held constant. The gender variable has a coefficient of -0.187, suggesting that being a particular gender is associated with a decrease in the cost of financial services, but this effect is not statistically significant. The Residuals Statistics table presents the minimum and maximum values for the predicted value and residual, along with the mean and standard deviation. The mean residual is 0, indicating that the model is fitted well on average, while the standard deviation is 0.84844, indicating the dispersion of the residuals from the predicted values.

Overall, the study does not provide sufficient evidence to support the significant impact of Fintech and gender adoption on the cost of financial services. The analysis results in a significant value are more than 0.05. Hence H0 is accepted and H1 is rejected.

H0: There is no association between qualification and envisioning the future of fintech in the banking industry in terms of promoting financial inclusion.

H1: There is an association between qualification and envisioning the future of fintech in the banking industry in terms of promoting financial inclusion.

Case Processing Summary						
	Cases					
	Valid		Missing		Total	
	N	Percent	N	Percent	N	Percent
qualification * financial inclusion	195	100.0%	0	0.0%	195	100.0%

Qualification * Financial Inclusion Cross tabulation

			Financialinclusion					Total
			Very positive	Positive	Neutral	Negative	Very negative	
qualification	puc	Count	0	4	0	0	0	4
		Expected Count	.8	2.4	.6	.1	.1	4.0
	Bachelor's degree	Count	9	30	21	4	4	68
		Expected Count	14.3	40.5	10.5	1.4	1.4	68.0
	Master's degree	Count	24	70	4	0	0	98
		Expected Count	20.6	58.3	15.1	2.0	2.0	98.0
Ph.D or	Count	8	12	5	0	0	25	



	equivalent	Expected Count	5.3	14.9	3.8	.5	.5	25.0
Total		Count	41	116	30	4	4	195
		Expected Count	41.0	116.0	30.0	4.0	4.0	195.0

Chi-Square Tests

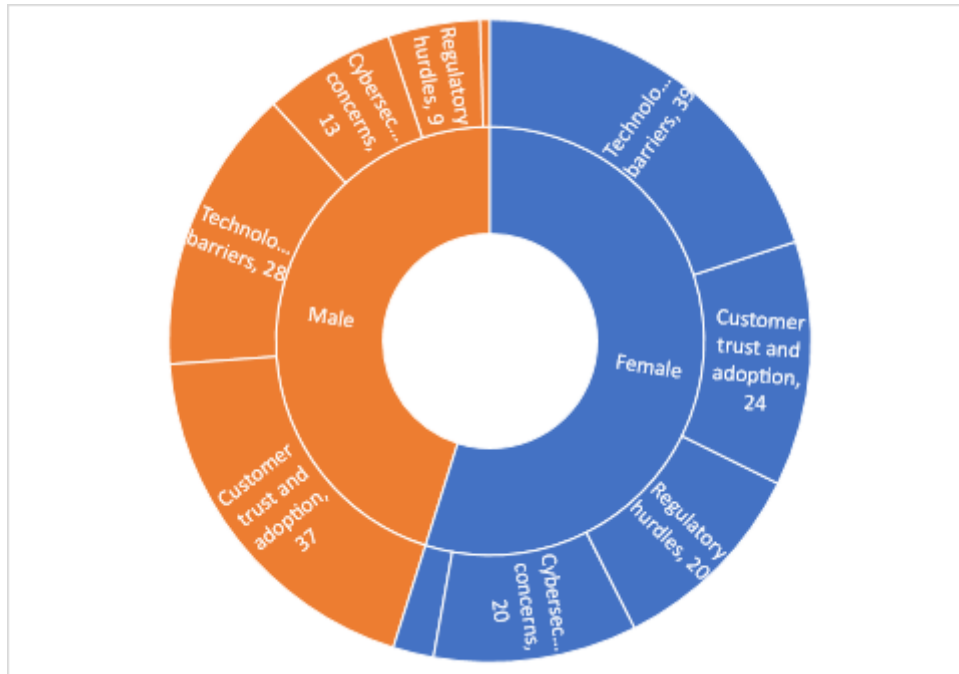
	Value	Df	Asymp. Sig. (2-sided)
Pearson Chi-Square	46.160 ^a	12	.0002
Likelihood Ratio	50.523	12	.013
Linear-by-Linear Association	17.632	1	.000
N of Valid Cases	195		

a. 12 cells (60.0%) have expected count less than 5. The minimum expected count is .08.

The study examines the relationship between qualifications and the future of fintech in the banking industry. The Chi-square test results show a significant association between qualifications and envisioning the future of fintech in terms of promoting financial inclusion. The Likelihood Ratio test yields a value of 50.523, indicating a positive association. The Linear-by-Linear Association test results in a value of 17.632, indicating a positive association. The study indicates a correlation between qualifications and the future of fintech in the banking industry. Those with higher qualifications, such as a bachelor's degree or higher, are more likely to see a positive future for fintech in promoting financial inclusion. Conversely, those with lower qualifications, like a PUC, have a less positive outlook. However, the sample size may be limited, potentially impacting the reliability of the results. The alternative hypothesis (H1) supports this association, with individuals with higher qualifications having a more positive outlook on fintech's role in promoting financial inclusion. The results suggest that qualifications play a crucial role in shaping the future of fintech in the banking industry. Hence the analysis results in H1 is accepted and H0 is rejected.

The below chart shows most significant challenges for the banking industry in fully embracing fintech for inclusive finance

Gender	Particular	Responses
Female	Competition from non traditional players	4
	Customer trust and adoption	24
	Cybersecurity concerns	20
	Regulatory hurdles	20
	Technological barriers	39
	Total Female	107
Male	Competition from non-traditional players	1
	Customer trust and adoption	37
	Cybersecurity concerns	13
	Regulatory hurdles	9
	Technological barriers	28
	Total Male	88
	Total responses	195



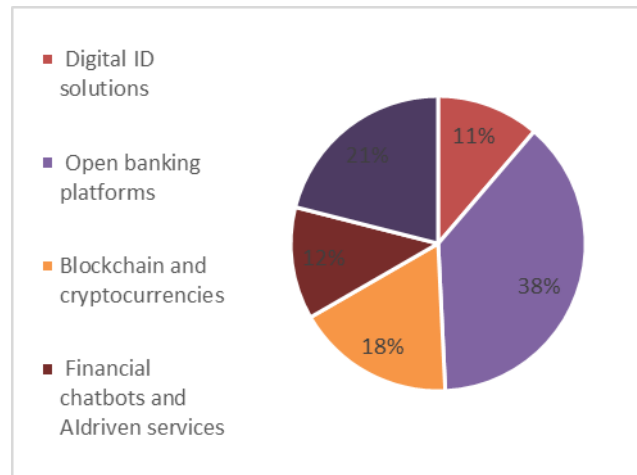
In analysing the above data it can be observed that there are more female respondents 107 compared to male respondents 88 in the total number of responses 195. Customer acceptance and trust Females were more concerned than males 24 and 37. This suggests that females consider this obstacle to be more significant in their work situations. Concerns about cyber security Females expressed about twice as much concern 20 as males 13. This shows that women are more aware of and concerned about cybersecurity threats. Regulatory impediments Females were equally concerned with 20 as males 9. The tiny sample size of male responses, however, makes drawing definitive inferences from this data challenging. Technological impediments Females reported greater concern 39 than males 28. This shows that technical developments and changes in their profession may make females feel more challenged.

The data shows a higher number of female respondents than male respondents in the survey. Both genders identified common challenges faced by organizations, but there were notable differences. Females expressed higher concerns about customer trust and adoption, cybersecurity, regulatory hurdles, and technological barriers. They were more aware of cybersecurity risks and regulatory hurdles, while males expressed similar concerns. Technological barriers were more prevalent among females, suggesting they may feel more challenged by technological advancements. Competition from non-traditional players was also mentioned as a challenge by both genders, but female responses were significantly higher than male responses. Overall, the data suggests that females may have a higher level of awareness and concern for challenges related to customer trust and adoption, cybersecurity, regulatory hurdles, and technological barriers. Further analysis would be required to understand the underlying reasons for these differences and to determine if they are representative of the broader population.



Fintech innovations or trends do you think will have the most impact on inclusive finance in the next five years

Particular	Responses
Digital ID solutions	22
Open banking platforms	74
Blockchain and cryptocurrencies	34
Financial chatbots and AI-driven services	24
Green finance initiatives	41
Total	195



Open banking platforms are expected to have the most significant impact on inclusive finance in the next five years, with 74 mentions. This suggests that integrating financial services and data across different platforms will expand access to financial services and products for underserved populations. Green finance initiatives, with 41 mentions, are gaining prominence as a focus on sustainability and climate change. Blockchain and cryptocurrencies are expected to transform the financial landscape, enhancing transparency, security, and efficiency in transactions. Digital ID solutions are crucial for bridging the gap between the unbanked and financial services. Financial chatbots and AI-driven services are expected to democratize financial advice and services, providing personalized financial guidance in real-time. These trends highlight the importance of technological advancements and sustainable practices in expanding access to financial services for underserved populations.

Results & Discussions

The study analyzes financial service costs across different age groups and fintech impact levels using Levene's Test and ANOVA. Results show a significant difference in costs for older individuals and fintech adoption, suggesting fintech can reduce costs. However, the study does not provide sufficient evidence to support the significant impact of fintech and gender adoption on financial service costs. The study also examines the relationship between qualifications and fintech's future in the banking industry. Results show a positive association between qualifications and fintech's future in promoting financial inclusion. Female respondents expressed higher concerns about customer acceptance, cybersecurity, regulatory hurdles, and technological barriers. Open banking platforms are expected to have the most significant impact on inclusive finance in the next five years. Green finance initiatives, blockchain, digital ID solutions, and AI-driven services are also expected to democratize financial advice.

Conclusion

After conducting an in-depth study on the impact of fintech on inclusive finance, specifically focusing on the banking industry, conclusions can be drawn:

The study on the impact of fintech on inclusive finance, specifically in the banking industry, reveals several key findings. It states that fintech has significantly expanded access to financial services, particularly for underserved populations, through innovative technologies like mobile banking apps



and digital wallets. This has reduced barriers to entry, allowing more individuals to participate in the formal financial system. Fintech has also fostered greater financial literacy and empowerment, providing users with access to a wealth of financial information and tools for budgeting, saving, and investing. This has led to increased awareness and improved financial decision-making among previously unbanked individuals, contributing to their long-term financial well-being. The integration of fintech with traditional banking services has enhanced efficiency and cost-effectiveness, as automated processes like loan approvals and account management reduce operational costs for banks. Fintech has stimulated competition within the banking industry, incentivizing traditional banks to adopt innovative technologies. This has led to greater customer-centricity, improved service offerings, and increased efficiency. In conclusion, fintech has significantly impacted inclusive finance, particularly in the banking industry, by expanding access, reducing barriers to entry, improving financial literacy, and stimulating competition.

The study examines financial service costs and fintech impact levels across age groups, finding a significant difference in costs for older individuals and fintech adoption. However, the study lacks sufficient evidence to support the significant impact of fintech and gender adoption on costs. The study also examines the relationship between qualifications and fintech's future in the banking industry, with open banking platforms expected to have the most significant impact on inclusive finance in the next five years.

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